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## **Paslode® Celebrates 25 Years of Cordless** *Reinventing The Way We Build*

(Vernon Hills, IL) – In 2011, Paslode® is celebrating 25 years of fuel powered cordless nailers. That's 25 years of providing the cordless generation of professional contractors, builders and remodelers with the first and best in cordless framing nailers, finish nailers, and now roofing nailers. With the introduction of each nailer, builders and remodelers had the performance of a pneumatic nailer without the need for compressors and hoses, in effect, reinventing the way they got the job done.

“In 1986, we reinvented the nailer, created an entirely new category, and forever changed the way professional contractors work,” said Betsy Shaw, Marketing Manager for Paslode. “We’re not just celebrating 25 years of fueling the cordless generation, we’re saluting our customers for 25 years of excellent, innovative craftsmanship and success in everything they do.

To celebrate 25 years of Cordless, this spring and summer Paslode representatives will be visiting contractors and remodelers on jobsites across the US to make sure that Paslode cordless tools are meeting and exceeding their expectations, and, where they don't, looking for ways to improve the tools.

“Our customers are the reason Paslode cordless tools have been so successful,” explained Shaw. “We know that they never stop searching for a better way to do some of the most physically challenging and demanding work, and we take seriously the challenge to help them do it better, easier and faster. In cordless technology, we like to say *We're just getting started.*”

Paslode has always been about Firsts in fastening tools. They introduced the first pneumatic tool -- a light duty upholstery tacker -- in 1959. Soon after, Paslode produced the first commercially accepted pneumatic nailer, The Gun-Nailer™, providing the construction industry with a cost-efficient way to increase productivity and reduce worker fatigue.

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**PASLODE Celebrates 25 Years Of Cordless  
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In 1986, with the introduction of the IM300 Impulse Cordless Nailer, Paslode opened up a new category and set a new standard for better and easier. But that was just the beginning. In 1989, they introduced the IM325 with more power and the ability to drive 3-1/4" nails. In 1992 they introduced the world's first cordless trim nailer, the IM250.



The cordless framing nailer was upgraded in 1995 to the IMCT Impulse Cordless Nailer with more power, improved durability and a tool-free depth of drive. The IMCT was the standard in cordless nailers until Paslode did it again in 2007 when they came out with the all new CF325 Cordless Framing System, which married the latest technology in durability and fuel cell design to the Fuel + Nail combo pack with PowerBoost<sup>™</sup> Black Tip Coating.



And this year, Paslode is rolling out another First: The world's first fuel powered cordless roofing nailer, Model CR175C, making roofing repair faster and easier, and once again reinventing how a whole category of work gets done.



Attendees to the International Builders' Show in Orlando can test the Cordless Roofing Nailer at the Paslode booth (#W1137) and when they do, they will be entered to win one – that's a Celebration!



Paslode<sup>®</sup> is a division of Illinois Tool Works Inc. and a leading manufacturer of cordless and pneumatic nailers, staplers, and fasteners. The company's products are widely used by professional contractors and carpenters for framing, sheathing, trim and finish applications, fencing, floor and roof decking, siding, and insulation. You can find out more about Paslode's products and services by going to [www.paslode.com](http://www.paslode.com).



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